

The 24th Annual

Celebrate
AGRICULTURE



with the Arts 2017

A JURIED ART COMPETITION & EXHIBITION for CALIFORNIA ARTISTS

Presented by MADERA COUNTY ARTS COUNCIL

Supported by the AGRICULTURAL INDUSTRY of CALIFORNIA and PATRONS of the ARTS

EXHIBITION DATES: SEPTEMBER 14 - OCTOBER 28 , 2017

NEW FOR 2017 - The total number of entries per artist is unlimited for initial competition jurying, although no more than two works of art from any one artist will be accepted into the exhibition for final judging and eligibility of awards.

CATEGORIES – for consideration of subject matter

CALIFORNIA CROPS

So many to grow

FARM MACHINERY & STRUCTURES

Old & New

OUR FARM & RANCH FRIENDS

Bees to Bovines

CELEBRATE AGRICULTURE... THE HUMAN FACTOR

Celebrating the Human Role in Agriculture

WATER... AGRICULTURE'S LIFEBLOOD

Submissions in this category must showcase water, or the lack of water, in California. Of particular interest is how water relates to sustaining agriculture in California – sources, effects, outcomes of too much, enough, or too little.

The 2017 Categories are equal to those in 2016. Artists may enter works in any or all categories.

ART MEDIA including PAINT, DRAWING, SCULPTURE, FIBER ART, PHOTOGRAPHY & JEWELRY may be entered in any and all categories.

2017 PROGRAM SCHEDULE

MAY 17	CALL for ENTRIES officially OPENS
AUGUST 1	ENTRY DEADLINE
AUGUST 3-5	ACCEPTANCE NOTIFICATIONS
AUG 30 - SEPT 1	DELIVERY of accepted work to CIRCLE GALLERY
SEPTEMBER 11	JUDGING
SEPTEMBER 14	RECEPTION and AWARDS PRESENTATIONS
OCTOBER 28	EXHIBITION CLOSES
OCTOBER 28, 31	ARTISTS retrieve unsold artwork

AWARDS

- **BEST OF SHOW AWARD**
- **FIRST and SECOND AWARDS in EACH CATEGORY** (Judge's Discretion)
- **HONORABLE MENTIONS** (Judge's Discretion)

CASH AWARDS for Best of Show, First and Second Awards each year are supported by the Agricultural Industry of California and patrons of the Arts.

A tradition since 1994...

MISSION STATEMENT

"The primary function of the *Celebrate Agriculture with the Arts Competition and Exhibition* is to promote a broader interest in and understanding of agriculture as an industry while showcasing and promoting professional artists in a unique format of exemplary quality."

ELIGIBILITY

Open to all artists eighteen years or older who reside in the STATE OF CALIFORNIA.

HISTORY

Celebrate Agriculture with the Arts Exhibition and Competition was originally funded by a 1994 California Arts Council grant. That first year Madera County Arts Council participated in a statewide *California Countryside Festival* with agriculturally themed art by professional artists of the San Joaquin Valley. The program was a resounding success.

In 1995 Madera County Arts Council established the agriculturally themed art competition and exhibition as an annual event and by 1997 all California artists were invited to participate.

The program has been presented annually since 1994, remaining true to the original mission throughout. Juried artwork now includes all paint and drawing media, sculpture, fiber art, photography, and jewelry.

2017 The 2017 program is organized into five agriculturally themed categories into which artwork may be entered. Artwork may be submitted into one or more of the five categories. All media will be judged together in each category. A **maximum of eighty** works will be accepted for the final exhibition and eligibility of awards.

2017 Online Entry: <https://client.smarterentry.com/madera>

Madera County Arts Council & Circle Gallery

COMPETITION GUIDELINES

MEDIA

ART MEDIA including **PAINT, DRAWING, SCULPTURE, FIBER ART, PHOTOGRAPHY & JEWELRY** may be entered in any and all categories.

RULES OF ENTRY

Entries must be original work, recent (w/n 3 yrs), cannot be a copy, classroom work, nor have been shown in this exhibit previously. NO composite images or manipulation of content of image will be allowed in the photographic images submitted. Both black and white and color images will be accepted.

Artwork must be submitted dry, framed, securely wired and ready to hang. Acrylic rather than glass is required for framing. Wire ends must be taped; NO SAWTOOTH HANGERS or quick frames.

Keep framing simple. Please, no heavy Baroque frames.

Hanging wire should crest 2 inches from the top of the frame.

**A minimum number of larger works can be accepted due to space limitations.*

All entries limited to 25 pounds and no larger than 4' H or 4' W* in one direction only.

Three dimensional pieces (including securely attached bases) must be at least EIGHT INCHES in any direction for security reasons.

No accepted entry can be removed before the end of the show.

Work must be available for sale. There will be a 30% commission on all sales.

The committee reserves the right to reject (or require correction of framing issue) any work that has been accepted which upon delivery, does not meet the above guidelines.

ENTRY FEE

\$30.00 EACH for the first work entered; \$10.00 for each additional work entered.

Example: 1 work = \$30.00; 2 works = \$40.00, 3 works = \$50.00

JUDGING

A team of artists and representatives from the MCAC organizing committee jury the entries. A qualified California art professional then judges the accepted entries and awards the prizes.

NOTICE OF ACCEPTANCE

Entrants will be notified of acceptance August 8-10 by the committee through regular mail, email or phone.

A brief artist bio, an MCAC Release of Liability Form and a final high quality scan or photographic digital file (prior to framing) - to be used for cataloging, sales promotions, and advertising opportunities - will be requested at that time.

**** Remember to take that final digital photograph (or scan) before framing your artwork. ****

2017 Online Entry: <https://client.smarterentry.com/madera>

In 2012 MCAC organized online entry and submission of artwork for the jurying process by partnering with Smarter Entry, a web-based competition management system. There are no additional fees for using this service.

- In your web browser enter the link: **<https://client.smarterentry.com/madera>**
- Under **FIRST TIME USER** click "Start Here" to create your own personal artist account.
- Record and save your login and password information for future use.
- **RETURNING USERS** log in using the original email and password you set when you last used Smarter Entry. If you have forgotten your password you will see a prompt button on the login page to retrieve it.
- Pay your **MCAC ENTRY FEE** (noted above) for the images you plan to upload. You may pay the fee and return later to upload the images. Your information is saved under your account.
- Smarter Entry provides a secure credit card transmission. For the Smarter Entry policy click on the "CREDIT CARD POLICY" when registering.
- Follow the directions to upload your images and the identifying information.
- **Purchase and upload additional submissions any time before the ENTRY DEADLINE of AUGUST 1 using the artist profile you have just created.**

TO PREPARE IMAGES FOR ONLINE ENTRY PLEASE USE THE FOLLOWING CRITERIA:

- * **File size no larger than 2MB**
- * **JPG format only**
- * **Make sure that your file name (not the title) does not include special characters: ' " ; : { } \ / or any of the characters found above the numbers except the underscore and dash.**

To access the Entry Site: Enter the link (noted above in the title of this section) into the browser on your computer, **OR** go to MCAC's website: **www.maderaarts.org**, click on the *Celebrate Agriculture With The Arts* tab, click on the downloadable Prospectus file, find the entry link within the text and click to access the entry site.

ADDITIONAL INFORMATION OR QUESTIONS

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For questions regarding any of the information included here, please contact the Celebrate Ag Committee by email at: **mcacstaff@maderaarts.org** or phone the Madera County Arts Council office at **559-661-7005**