



## Spring 2012

## **Our Mission:**

Provide Madera County residents and visitors access to art and culture through diverse programs and services.

- Promote art education by enriching school curricula and other community activities.
- Stimulate and support local arts groups and individual artists within the county.
- Serve all generations and multicultural groups.
- Develop public and private financial support for the arts.
- Play a role in the economic development of the area through promotion of the arts.
- Encourage the promotion of a wide variety of public art and initiate fund-raising activities to sponsor art in public places.

559-661-7005 www.maderaarts.org

MCAC Office & Circle Gallery Hours: Tues. - Fri. 10 AM - 4 PM



## **POETRY OUT LOUD 2012**

On February 11 at Yosemite High School eight high school contenders vied for first place in Madera County's Poetry Out Loud competition. This year the finalists were from Yosemite and Glacier High Schools.

Contestants memorized two poems each, which were recited before a four-member panel who judged on accuracy, memorization, dramatization and degree of difficulty. Their audience was enthusiastic.

First Place went to Michelle Linn, a freshmen at Glacier High School, who in late March goes to Sacramento to vie for the State championship among the California County winners. Second Place was given to Jocelyn Boe of Yosemite High School, and Third Place went to Olivia Pearson, also of YHS.

Honorable Mention went to: Moira Chase, Brie Chism, Ciara DeBeck, Paizley Jackson, and Antonia Mele - all from Yosemite High.

Our thanks for coordinating the event go to Sherril Royse of MCAC and Anne Molin, Madera Co. Coordinator of California Poets in Schools; and a special

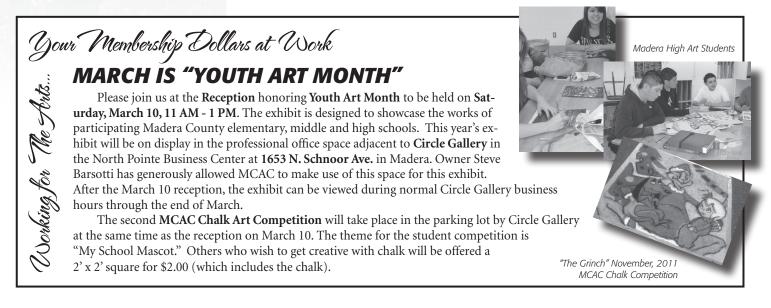
thanks to MountainAirs who performed for the event. Poetry Out Loud is an annual national recitation



try Out Loud Winners L-R: Olivia Pearson (3rd), Jocelyn Boe (2nd), Michelle Linn (1st)

competition begun in 2006 by the National Endowment for the Arts and the Poetry Foundation and is supported by Madera County Arts Council, California Arts Council, and California Poets in the Schools. This year's competition was generously sponsored locally by Sierra Telephone, Yosemite Bank and Oakhurst Sierra Rotary.

Any Madera County high school student interested in competing for scholarship money in next year's competition should contact Ms. Royse at sroyse@maderaarts.org.



### MCAC Board of Directors

Dr. Julie O'Kane, President Jean Kato, Vice President Dianna Marsh, Secretary Tina Holmquist, Past President

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#### Staff

Nancy Burckert, Business Manager Sherril Royse, Educational Programs Manager Julie Elstner, Newsletter Editor



"More than 60% of the California Arts Council's funding comes from sales and renewals of the Arts License Plate. --\$20 million to date! "- CAC



Every purchase of an Arts License Plate helps keep a large portion of funding for the Arts in California separate from the perennial whims of the Sacramento budget process. Madera depends on these funds for much of our adult and youth programming. - MCAC Board

# Arts in Education with MCAC

## **Club YES** (Youth Education and Enrichment at School) ARTIST PROFILE - Elaine Blake

We are proud to introduce our most recent Club YES instructor. Elaine Blake loves art and enjoys a challenge – a perfect combination for a Club YES instructor. She is trained in several art techniques, and she's had years of experience teaching children the arts.

Elaine has implemented a curriculum using three distinct projects. The first, charcoal, is a process that involves drawing from still life. When that project is complete, the next assignment is to draw something from memory. A guessing game ensues within the class to see if someone can guess what it is. "Lots of giggling and joy rumbles through the classroom," Ms. Blake says. "And the children love it."

Her second curriculum involves teaching watercolor technique. In this freestyle endeavor, Elaine provides a shape and then encourages the children to add a little something extra of their own to the painting. This, she finds, sparks the students' own inventiveness. The third project, an instructional stepby-step method, uses watercolor pencils. In this process, students are taught colors (primary, secondary, and



hues) and other important aspects of art. "One of the elements that is important for children is to connect art to their interests," Elaine explains. "Art is fun, therapeutic, and important for their imagination and creativity."

When not teaching at Club YES, you'll find Elaine Blake in her studio painting oceanscapes in oils. She also has a side business making and painting (acrylics) wooden educational puzzles for children (preschool to second grade). You'll find them next year at the 2012 Holiday Art Affair.

Thank you, Elaine, for sharing your enthusiasm with the children of the Madera County elementary schools.

## Camp Fire USA CAMP FIRE GIRLS VISIT CIRCLE GALLERY

On November 9, Camp Fire Leader Leslie Cosyns and her group of nine Camp Fire girls paid a visit to Circle Gallery to complete badge requirements for an annual **Camp Fire USA National Art Project Emblem. This year the badge focused on painting.** 

Sherril Royse of MCAC provided a tour of the gallery and an interesting lecture on art. The girls were then provided with oil pastel crayons and went to town recreating their favorite



Circle Gallery painting. "In addition to having the time of their life," said Leslie, "I felt it was important to introduce them to a gallery that lives in their own neighborhood."

Camp Fire USA reaches out to youth across the nation through many inventive and exciting programs. **Camp Fire USA's mission: "to build caring, confident youth and future leaders." For more information on Camp Fire, call the local office at 559-673-5771 or visit www.campfirehoc.com** 

To arrange group gallery tours or art lectures call MCAC at 661-7005.



# PRESIDENT'S REPORT

### by Dr. Julie O'Kane, MCAC Board President

Happy New Year from the Board and staff at the Arts Council. We had a very busy Fall and enjoyed good support from our members and the community.

Celebrate Ag was well attended and beautiful art work was on display in the Gallery. Many of you stopped by and brought guests. Thank you for your support. For next year, we are considering adding a photography category to the exhibit.

The Holiday Art Affair was a resounding success. We have expanded beyond the Gallery walls and perhaps will develop into a Madera Art Trail, thanks to local artists showing work in home studios and local restaurants. We also expanded opportunities for youth by adding Chalk Art to the event. Our first competition went very well.

Our Theater Night was another sell out. We served wine and appetizers in the Gallery, then proceeded to Madera High for their play, A Christmas Carol. This is a win win program. The community gets to see top quality young talent. The students' work is supported. And everyone has a good time. Watch for our Spring Theater Night at South High. It will be *Seusical, the Musical*, Friday, March 30. Ginger Latimer and crew always do exceptional work.

The Board held its annual retreat in January. We reviewed our goals and 5 year plan. You can be proud of your hardworking Board. They take on many challenges and provide programs and services our community can value and enjoy.

The Madera County Arts Council survives through donations, membership dues, and sponsorships. Without you, there would be very little enrichment from the arts in our community. Thank you for your financial support. When you visit a business sponsor, thank them for their support. When you are looking for something to do in Madera, check out our website. We have events and activities throughout the year.

Our membership is our base. Ask your friends if they are members and encourage new people to sign up. If you can consider moving up to a higher level of membership, the Arts Council can add new programs and services. If you can carve out some time, consider volunteering to help out in the Gallery. Two to three hours a week would help out tremendously. We can use help with regular data work, messaging, extending our hours, event planning, and media relations. If you have time, we have things to do!

And, finally, I hope you can attend the annual Gala this year. This is our major fundraiser and is shaping up to be a unique and fun time. The Gala is set for Saturday, June 9. We will have a Caribbean theme, entertainment, great food, and of course, several opportunities to support the Arts in Madera County.

Have a great Spring! Enjoy the Arts! And we hope to see you at these MCAC sponsored events...





## THANK YOU TO OUR NEW AND RENEWING MEMBERS FOR THIS QUARTER

#### **BUSINESS:**

Karen Andrew Massetti Bros., Inc. Pierson Masonry, Inc. Harry & Margaret Diebert

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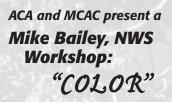
**Candy Talley** Kay Sermon **Kikuko Young** Susan Regert Marie Bickford Woody Finnigan Iris Asai **Claudia Fletcher** Kate Jackson Alexis Hix Jean Biggs Sarah Deaver **Phyllis McAdams** Eyvonne Malm-Plate Hilda Vandergriff **David Dalgety** 

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## Arts Calendar...



May 18th - 20th, , 9 AM - 4 PM at the Madera Co. Farm Bureau, Madera

Wherever a painter goes, the lament about knowing more about color follows them. All of the different manufacturers, color names, pigment characteristics and how they all work together makes for confusion for many of the most advanced painters.

Mike brings together the use of 18 colors on a brand new palette to teach every painter how to mix and balance beautifull hues and tones. Through 3 intense days, he literally leads every classmember to become fluent with recognizing colors and knowing how to construct them and to effectively build color harmonies, ...and more!

#### Cost: \$300

For more information contact: Rose Wheeler - 559-974-4547 or Lena Bradford - 559-240-9536.

Call for Entries...

#### North Valley Art League 2012 INTERNATIONAL JURIED PHOTOGRAPHY SHOW

#### \$1750 IN PRIZE MONEY WITH BOTH A PHYSICAL GALLERY & ONLINE EXHIBIT.

Best of Show is \$1000. The show will be exhibited May 1-June 2 at the North Valley Art League's Carter House Gallery in Redding, California. The gallery is adjacent to the Sacramento River and major recreation areas attracting both local and tourist traffic. The show is open to all photographers and all forms of photographic expression are encouraged. All entries will be online and are currently being accepted. The prospectus and entry information are on our website or click the following link: http://nval. org/Photography\_Show.html

Deadline: 03-24-2012 North Valley Art League, Redding, CA Contact: Charlotte Bryson email: nvalphotoshow@sbcglobal.net Phone: 530.221.1993 Website: www.nval.org



### VISION ACADEMY, Oakhurst

www.visionacademy.org

## March 9-10 Sierra Choral Festival

Conductor Allan Petker is scheduled for Friday evening and Saturday at the Sierra Vista Presbyterian Church. The public performance at the Sierra Vista Presbyterian Church (39696 Highway 41 in Oakhurst) is Saturday, March 10th at 4:30 p.m.

#### March 31 Vision Academy's Grand Night of the Arts & Entertainment

Grand Night for the Arts, 6:30 to 9:30 p.m. at Golden Chain Theatre. Finger foods and no-host bar. Silent and live auctions. Entertainment by past scholarship recipients and this year's applicants, and balloon sale. Tickets \$15. Fundraiser for scholarships for graduating seniors continuing their arts education; sponsored by the Vision Academy of the Arts. Call Sheila Adams at 559-642-4329 or go to www. visionacademy.org.

## May 10-11-12 Sierra Chamber Singers & Kids -Family & Friends Concert.

The Vision Academy is gearing up for another scholarship fundraiser with one of their favorite concerts. In this fundraiser, the mountain area schools' choirs, elementary through high school, will perform. In addition to Yosemite and Glacier high schools, this mountain wide event will also be a fundraiser for Minarets High School. For details, locations, and times, call Jackie Bye at 559-683-7071.

### **WOOD CARVERS RENDEVOUS**

#### Sponsored by the Oakhurst Area Chamber of Commerce www.oakhurstchamber.com

This year is the 5th Annual Wood Carvers Rendevous to be held April 15 through April 22, 2012 at the Community Center in Oakhurst. There will be carving classes, demonstrations, and seminars for all level of carvers, and we will also have crafts and programs for your tag-a-long. Or perhaps they would enjoy a week of rest and shopping in our wonderful town. Either way it will be a great week for everyone.

Registration is \$110 for one, or \$150 per couple (same household) for the entire week. You will need to bring your own knives, tools and equipment.

For more information on the Rendezvous call Larry Smith at 559-658-2405 or email him at woodtat@sti.net.

## **GOLDEN CHAIN THEATRE**

www.goldenchaintheatre.org

#### May 11-13, 18-20 "Expose: Holiday Celebrities Tell All"

by Bryan Starchman Directed by Patti Law-Poggi7 p.m. Fridays and Saturdays, 2 p.m. Sundays General Admission \$12.00

#### June 16-July 29 "Treacherous Trepidations at Phossilwaite's Find"

by Roger Clugston (melodrama)Directed by Darrell Collard Auditions: April 16-17, 7-9pm

#### Aug 11-Sept 23 "Shame of Tombstone"

by Tim Kelly (melodrama) Directed by Carol Kovach. Auditions: June 19-20, 7-9pm

## Circle Gallery Artists' Corner Introducing... KATHLEEN MATTOX

Kathleen Mattox has been actively involved in Madera County's art community since 2003. She has been a regular competitor in the MCAC annual *Celebrate Agriculture with the Arts Competition and Exhibit*, usually entering different categories and often placing in the ribbons or selling her entries.

Kathleens's career until her retirement in 2006 had always been in public education: teacher, administrator, vice principal, and lastly, district coordinator within the Fresno Unified School District. In all these positions she managed to incorporate creativity.

In 2000 she picked up a paint brush for the first time in 32 years. She hadn't lost her touch. Retirement allowed her to plunge fulltime into her passion. A prolific watercolor artist, Kathleen began adding other media to her work: calligraphy, pen/ink, watercolor crayons, collage paper, modeling paste, gesso and more.

Kathleen has recently opened her new gallery, *Mixed Messages*, in Sanger. FOCUS is her new mantra to create a successful endeavor! *Mixed Messages* is housed in a brick building originally built in the 1940's, and is the perfect foil for the art that can only be Kathleen. Once you walk through that front door, color, energy, and joy greet you.

*Mixed Messages* is more than a studio or a gallery. It is also a place to learn – some habits, it seems, are just hard to break and



teaching is one of those for Kathleen. The first Friday of every month she hosts a free get-together to discuss one or two of the elements or principles of art design to locals or whoever chooses to show. She conducts art classes in her gallery, too.

Be sure to take a journey to 1310 8th Street in Sanger to visit Kathleen Mattox and *Mixed Messages*, open Wednesday through Sunday, 11 a.m. to 6 p.m. Take a tour, buy a painting, sign up for a class, or simply leave your name on her list. Send her an email to kathleenmattox@gmail. com, or call her at 559-905-3517. You can also Friend her on Facebook, or check out her blog at mixedmessagesbykathleenmattox.blogspot.com.

## CELEBRATE AGRICULTURE with the arts

Gearing up for the 19th Annual *Celebrate Agriculture with the Arts Competition and Exhibit*, Sept. 27 - Nov. 10, 2012, MCAC's program mission remains "to promote a broader interest in and understanding of

agriculture as an industry while showcasing the work of professional artists in an exemplary format." In 2011 the Pomegranate Festival Category was added in conjunction with Madera's "Heart of

Pomegranate Country" Festival. This year we are adding an additional category entitled "Celebrating Agriculture...The Human Factor" which will be limited to photography as the medium, focusing on the human form(s) in the agricultural setting. This is the only category of the competition which will include photography and will be solely photographic imagery.

The competition prospectus is under revision to include this year's changes. The basic program organization of this juried competition remains the same. The prospectus will be mailed to past participants and available for all interested artists within a few weeks. If we do not have your contact information or if it has recently changed, please let us know by phoning the MCAC office: 559-661-7005 or email: nburckert@maderaarts.org.

Artists, get your imaginations flowing to join us this Fall in showcasing the rich agricultural industry of our Central San Joaquin Valley.

For more on the history of this exhibit visit www.maderaarts.org



#### A New Location For Yosemite Sierra Visitors Bureau

The YSVB has moved to a new building in Oakhurst, now located at 40637 Highway 41. Their phone number remains the same at 559-683-4636.

At the prior location, there was little room to assist more than one guest or group at a time. The YSVB volunteers who staff the information desk now have more room to assist multiple groups at once, creating a more welcoming and helpful situations for our guests and tourists.

Also important is that the extra space allows the increase of information where visitors can browse, add digital displays to showcase more of the region's attractions, and increase the number of branded souvenir items they can sell. "The sales of these items not only help fund the operations of the visitor center, but also help advertise our region. Each item they take with them serves as a little advertisement of what we have to offer." said YSVB CEO Dan Cunnina.

Another benefit for the added space was the YSVB hosted a local artist during the Sierra Art Trails open house tour this past fall. "We were very happy being able to serve as a stop on the Sierra Art Trails. The artists of our region are a phenomenal asset, and a great attraction. Anything we can do to help that, we are more than happy to do."

#### Chamber of Commerce Tourism Alliance

The Tourism Alliance of Madera, a Madera Chamber of Commerce committee, works in partnership with the Yosemite Sierra Visitors Bureau to discuss strategies and promote tourism, agritourism and local businesses to visitors to Madera County. Anyone interested in joining the Tourism Alliance is welcome to attend. For more information, feel free to contact the Committee Chairperson, Jarrod Lyman, at jarrod@yosemitethisyear.com.



Sierra Art Trails **Yosemite Foothills Open Studio Tour** 

# 10th Anniversary OCTOBER 5-7, 10 a.m. to 6 p.m.

"Sierra Art Trails is a California nonprofit arts organization dedicated to supporting artists and artisans, promoting art education, and benefiting our communities through cultural tourism."

## Call for Entries

The submission process for artist participation for Sierra Art Trails (SAT) 2012 has begun!

**ARTIST APPLICATION DEADLINE:** April 15, 2012

You can pre-order your 2012 SAT catalog now! Send \$18 plus \$2.75 shipping and handling to: Sierra Art Trails, PO Box 3045, Oakhurst, CA 93644. You can also use PayPal.

Remember that the catalog is your ticket for two to this event and all the open studio tour locations for both days.

www.sierraarttrails.org

We're working at MCAC to become more digital and media social. We plan to share some of our favorite art information and education links in the future both here and on our website.

Two ways you can help:

1st - Friend us on Facebook at Madera County Arts Council. 2nd - Send your email address to mcacstaff@maderaarts.org so we can share information on events, classes or calls for entries between newsletter publication dates. 

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## More Arts Calendar (continued from page 4)

#### March 8 Showcase of Schools

Amazing artistic and academic work, music and dance performances by local area students. 4 PM - 7 PM, Oakhust Elementry School, 49495 Rd 427 (School Rd. Oakhurst, Ca 93644

#### March 25 **Oakhurst Community Band Free Annual** Spring Concert

3-5PM at Mountain Christian Center, 40299 Hwy 49, Oakhurst

#### April 21 Raymond Parade and Family Fun Day

Downtown Raymond, 9 a.m. to 4 p.m.; includes a parade at 11 AM, swap meet, craft and food fair, and bull riding. For more information call Judi Leonard at 559-689-3341. Location is Raymond Museum at 31956 Road 608, Raymond.

## April 28

Stage Route Tour A 6-hour bus tour featuring a running oral history of the mountain area. 9 AM - 3 PM. Reservations only. \$40 includes lunch. Mail \$40 check to Coarsegold Historic Museum, PO Box 117, Coarsegold 93614

#### May 5-6

#### **Bass Lake Arts & Craft Fair**

Pines Village, Bass Lake, 9 AM - 5 PM

## **Coolwater Ranch Concerts** www.coolwaterconcerts.com

#### Peter Finger, March 10, 7 PM

Originally trained on the violin and piano beginning at age 6 and winning the prestigious Jugend Musiziert (Youth Playing Music) competition twice, Peter discovered the guitar as a teenager. He became fascinated with the fingerpicking guitar style prevalent in the 1960's, and within a couple of years he had honed his skills to where he signed a contract with the brand new Kicking Mule Records label. Suggested donation:\$25

#### Dave Stamey, April 28, 7 PM

Cowboys and Indians Magazine has called Dave Stamey "the Charley Russell of Western Music." Horseman Magazine has declared his 'Vaquero Song' to be one of the greatest Western songs of all time. In 2010 True West Magazine named him Best Living Western Solo Musician. So you won't want to miss his performance.

Dave Stamey has been a cowboy, a mule packer, a dude wrangler, and is now one of the most popular Western entertainers working today.

> For information call Robin Ralston at 599-760-1134

#### "MEET THE WINEMAKER WEEKEND" www.maderawinetrail.com

### May 12th, Saturday – May 13th, Sunday, 10:00am to 5:00pm

The Madera Vintners Association's family wineries are proud to present the Madera Wine Trail's "Meet the Winemaker Weekend" on May 12th and 13th.

Celebrate Mother's Day and bring Mom on the Wine Trail! With your ticket, you will receive a passport wine glass good for wine tasting all weekend. Taste a wide variety of local wines as you visit each participating winery on the Madera Wine Trail. The winemakers of the Madera Wine Trail will be pouring and dis-



cussing their handcrafted wines, offering tours and more. On this special weekend, you will also enjoy live music, local art and delicious food!

Designated Drivers are always welcome on the Madera Wine Trail, and they are always free of charge! Please notify the check-in table at your first stop on the Trail to receive your complimentary pass. Tickets are \$25 in advance and \$35 at the door. With that, guests receive a wine glass to taste all weekend. Please call 800-613-0709 or email info@maderavintners.com with any questions or concerns.



# Support those who support the Arts!





## S.H.A.R.E.S. CARD - from SaveMart

MCAC received \$371.80 this past quarter and \$1024.95 in total to date from use of the S.H.A.R.E.S. cards! Thank you, friends of MCAC, and thank you, SaveMart for your support of The Arts in Madera County!

Do you shop at SaveMart? Please consider picking up a free S.H.A.R.E.S. card from Circle Gallery or from any board member. This is the way it works: Each time your S.H.A.R.E.S. card is swiped, points are issued (\$1 per point on a qualified purchase) to our account. We receive a quarterly check for the amount earned at the rate of up to 3%. There is no limit to how many supporters can enroll, and it provides another source of funds to MCAC. There is no cash value to the card, so if it is lost it doesn't matter. Just pick up another one from the Circle Gallery.



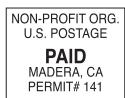
Inspire our children's creative thinking through your purchase of the Arts Coastline license plate. Applications available now. Call 1-800-201-6201



1653 North Schnoor Suite 113 Madera, CA 93637

#### RETURN SERVICE REQUESTED





Support the Arts through Partnership

 $\mathcal{YES}$ , I want to join in PARTNERSHIP with MCAC for the arts, and please send my newsletter to:

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If you would like to receive this newsletter and notice of MCAC activities electronically, please provide us with your email.

Please contact the MCAC office at 559-661-7005 or email the office at: mcacstaff@maderaarts.org

Thank you for your support of The Arts!



